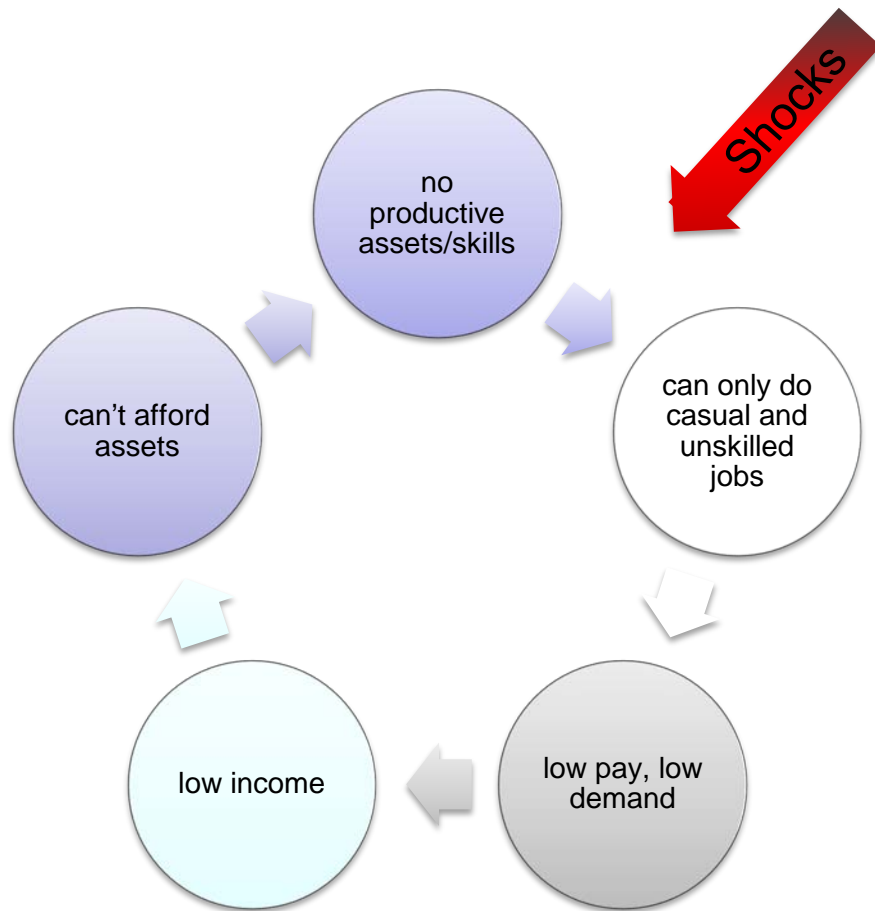


Bringing innovations to scale: BRAC Experience from the Graduation Approach



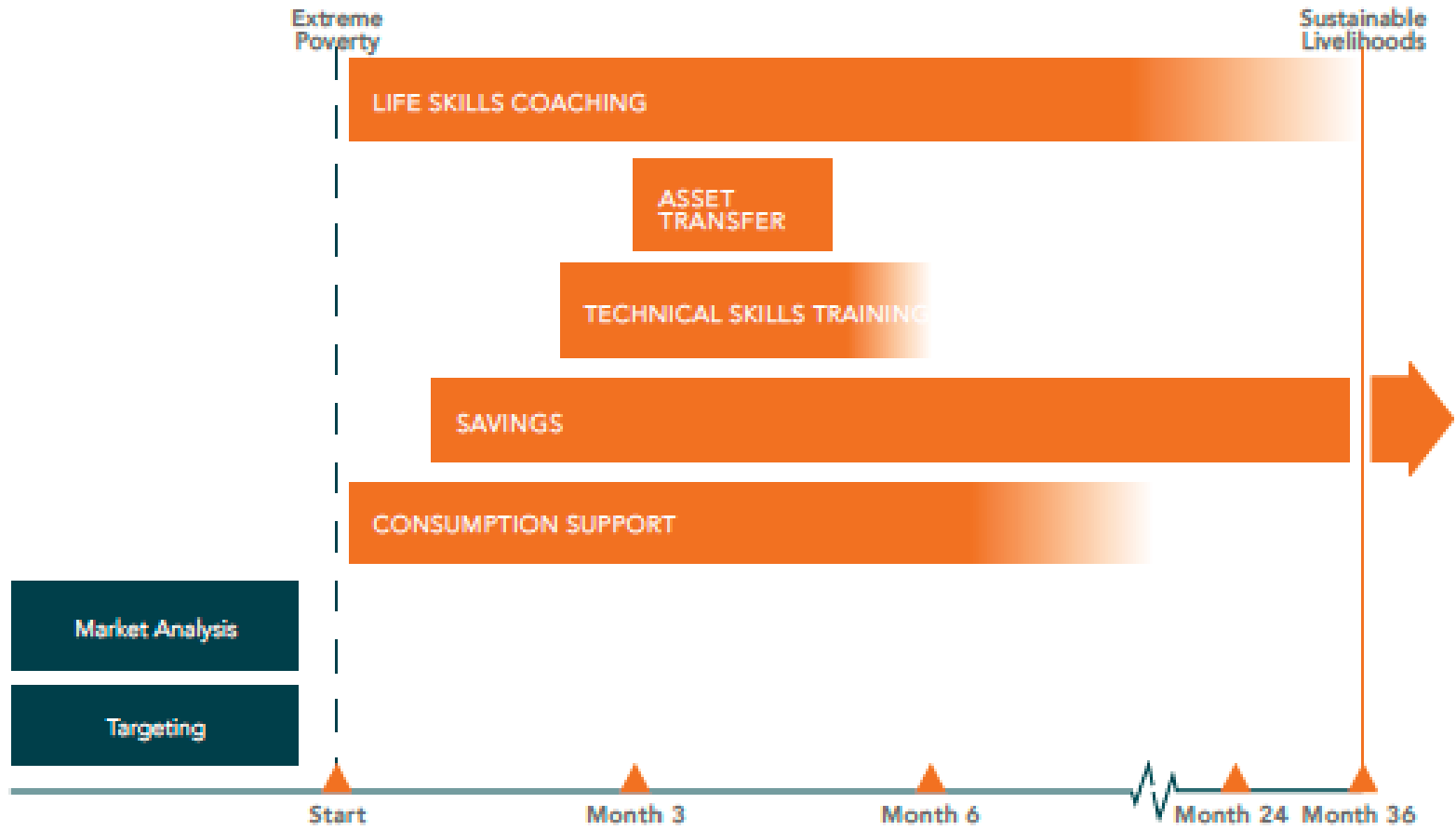
Wameq Raza, 22nd June, 2016, Bocconi University

What is the graduation approach for the ultra-poor?



- The graduation approach:
- Targets ultra-poor households (typically female headed) living on ~ \$0.65/day
 - Breaks the poverty trap (by infusing capital and skills)
 - Aims to bridge the gap between the ultra-poor and broader community

Graduating the Ultra-poor

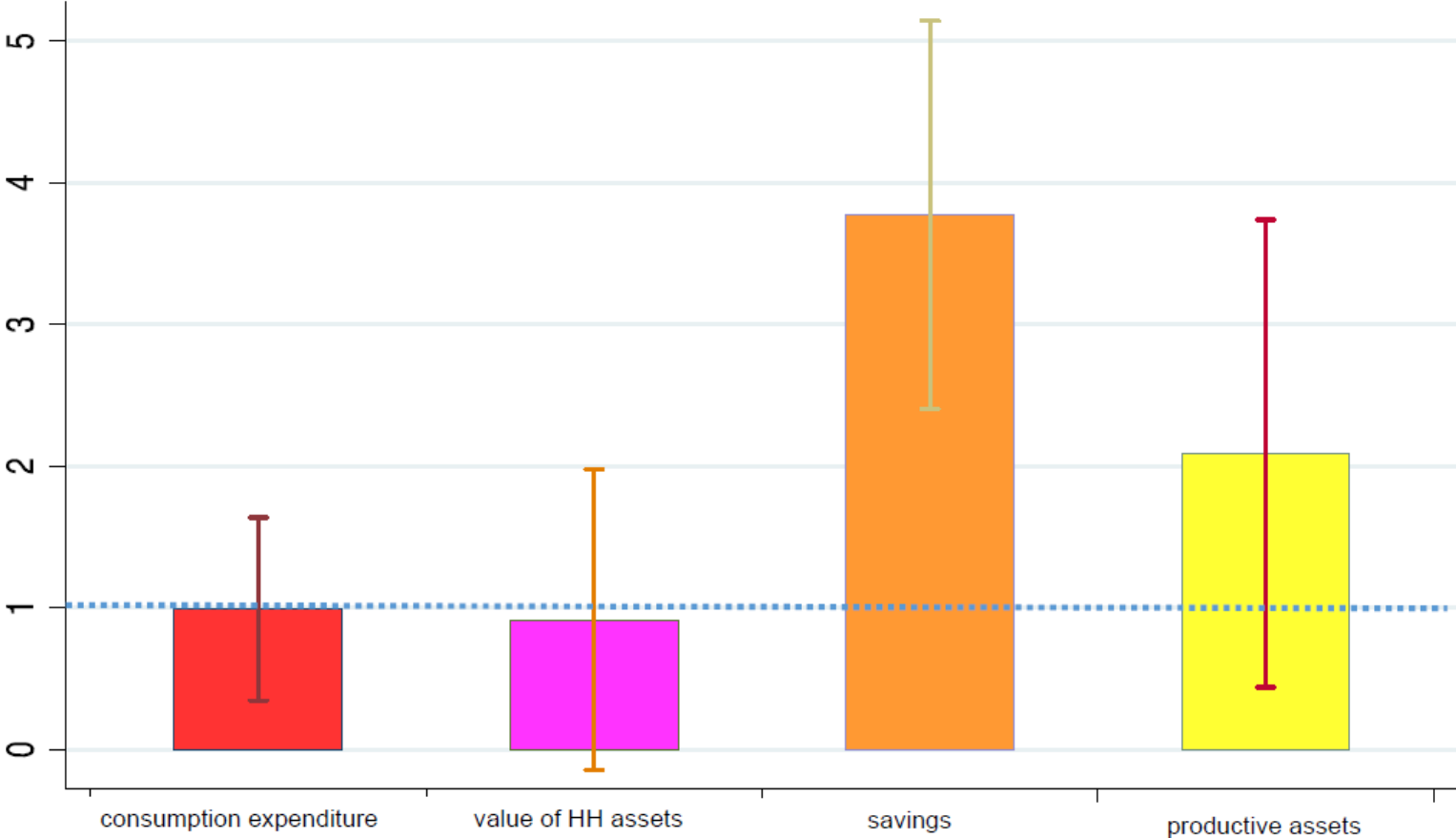


Evaluation design

- RCT started in 2007, last survey 2011
- 40 branches : 13 of the poorest districts
- Pairwise randomization: 20 treated, 20 control
- In **each** branch three groups identified:
 - Ultra-poor (selected via community wealth ranking and final verification survey)
 - Other-poor (selected via community wealth ranking but disqualified during final verification survey)
 - Non-poor (10% random sample)

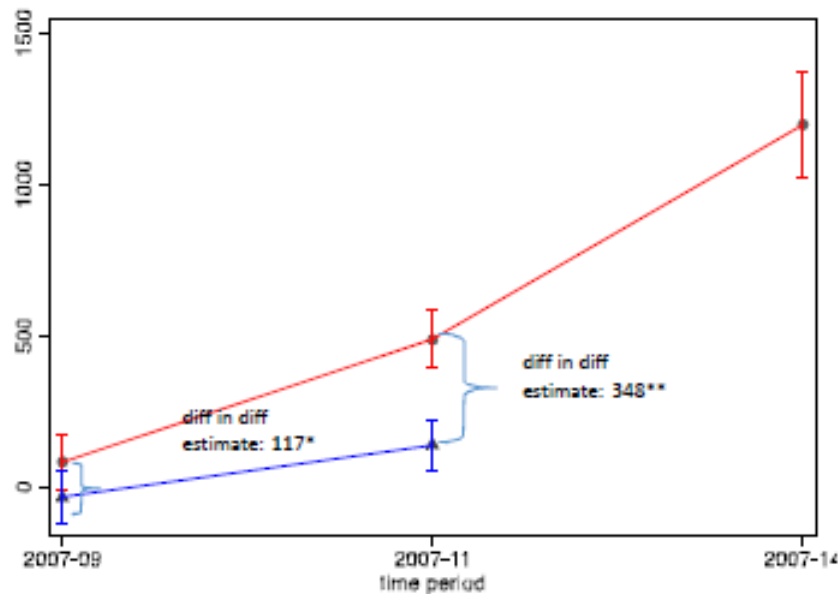
Impact after four years

Impact on Reducing Gap between ultra-poor and "Near Poor"

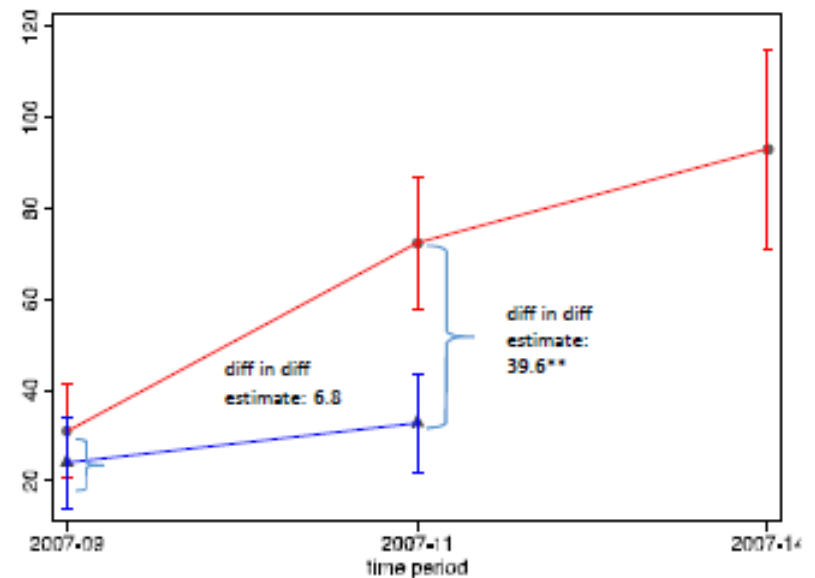


Indication of larger long-term (7 years) effects in Bangladesh

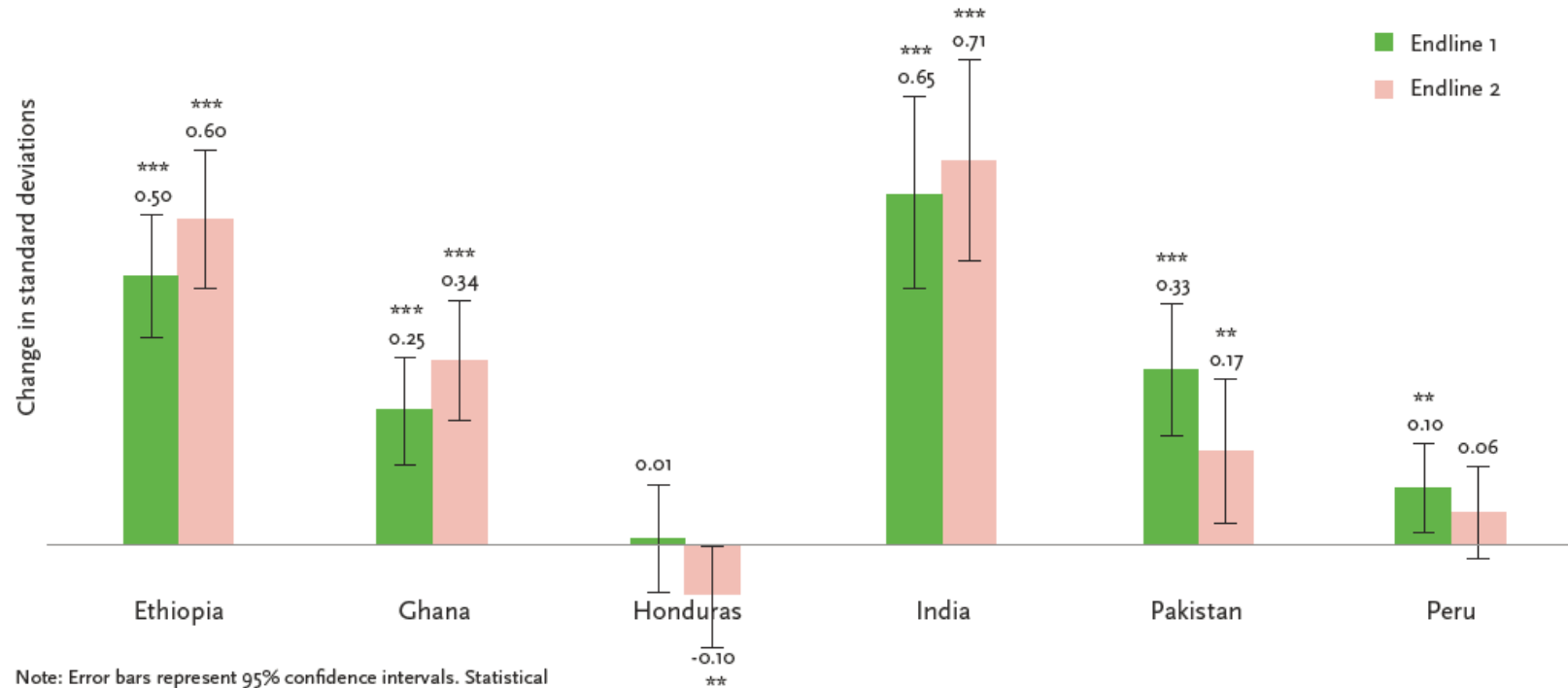
A. Consumption Expenditure (per adult equivalent)



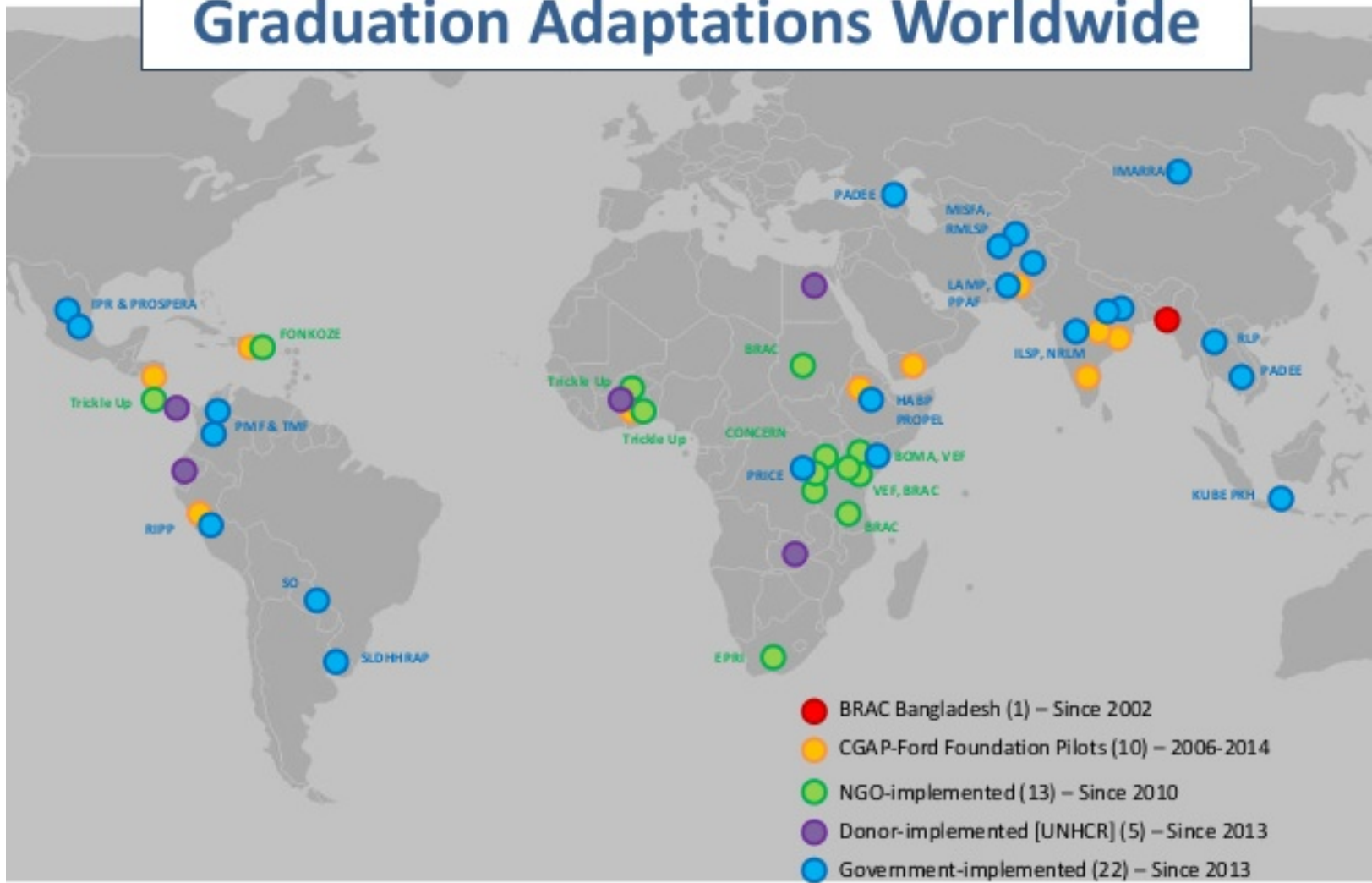
B. Value of Household Assets



Results from CGAP-IPA Initiatives: Impact on productive assets



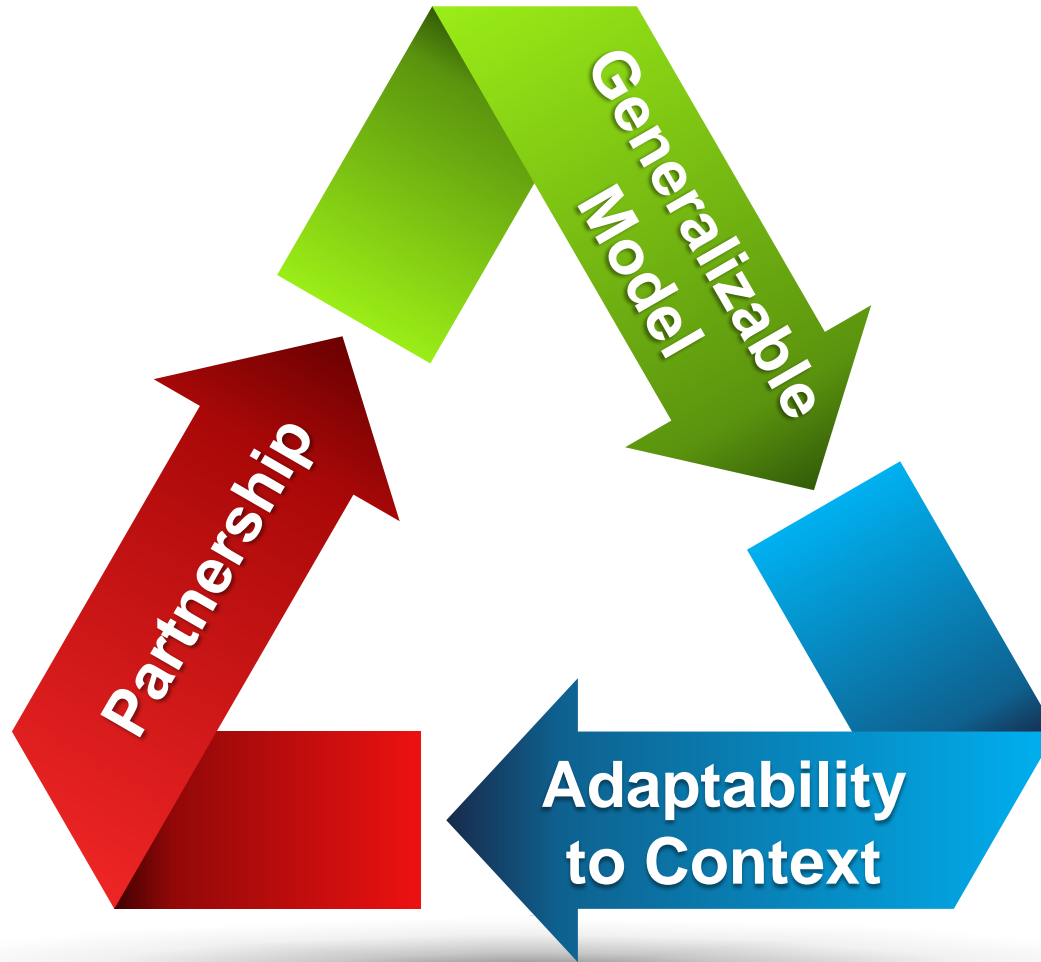
Graduation Adaptations Worldwide



Graduating into Sustainable Livelihoods

microfinancegateway.org/graduation

Success Ingredients for Innovation to Scale



Thank you

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